

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In Re Application of: |) | |
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| Samantha H. Stetson, et al. |) | |
| |) | Examiner: Raquel Alvarez |
| Application No: 10/092,369 |) | |
| |) | Art Unit: 3622 |
| Filed: March 6, 2002 |) | |
| |) | Confirmation No.: 8236 |
| For: METHOD AND APPARATUS FOR SERVING |) | |
| A MESSAGE IN CONJUNCTION WITH AN |) | |
| ADVERTISEMENT FOR DISPLAY ON A |) | |
| WORLD WIDE WEB PAGE |) | |
| |) | |

Mail Stop Amendment
Commissioner for Patents
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INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO/SB/08 together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications need not be enclosed). It is respectfully requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to Applicant.

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

- _____ 37 C.F.R. §1.97(b).
- X 37 C.F.R. §1.97(c). If so, then enclosed with this Information Disclosure Statement is one of the following:
- _____ A statement pursuant to 37 C.F.R. §1.97(e) or
- X Charge Deposit Account No. 02-2666 for \$180.00 for the fee under 37 C.F.R. § 1.17(p).
- _____ 37 C.F.R. §1.97(d). If so, then enclosed with this Information Disclosure Statement are the following:
- (1) A statement pursuant to 37 C.F.R. §1.97(e); and
 - (2) A check for \$180.00 for the fee under 37 C.F.R. §1.17(p) for submission of the Information Disclosure Statement.

If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: January 8, 2008

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